Gone are the days in which a man and a woman had to know each other for years before even working up the courage to formally court. These mating dance rituals have been lost amidst the quick and accessible clutches of eHarmony and Match.com. Nowadays, we can ‘fall in love’ for a certain price. We are glued to our IPads and Androids screening through pictures on Tinder until we stumble upon someone attractive and seemingly relatable. We are used to the quick fix of shopping for love. We grow up with movies like *Cinderella* and *The Little Mermaid* that feed into our fantasies as we all want them to do. When we’re thrust into the world, we want the same fantasy, but we go about it in a shallow self -serving way. It’s a simple concept: input a few things into the short and shallow questionnaire and wait for the responses to fly into our Yahoo mail. Accept or reject. *Romeo and Juliet* on Match? Rare! This search for instant relationship gratification is taking away from the contemporary human being’s ability to be patient enough to find who and what we want.