**Analysis Activities: *Presidential Election Rhetoric Analysis***

**Objectives**: Analyze how exigency and fallacy shape argument. Compare and contrast how two speakers use rhetorical devices to develop his/her overall purpose/claim/exigency. Analyze how a speaker uses .

**You will analyze/pre-write for the following topics in groups, and then complete individual original written analysis for each activity.** Your group may choose the order in which these activities are completed each day. You may type your written analysis on your electronic device in class. The chart and “quotable quote” activities are due into turnitin.com on Tuesday, October 18. The poster will be due by Thursday.

**Activity #1: Comparative Rhetoric Both Both But But Chart**

Access Hillary Clinton’s *Democratic Presidential Nominee Speech* (abridged) and Donald Trump’s *North Carolina Speech* (abridged) on my web page: [www.spiritofenglish.weebly](http://www.spiritofenglish.weebly) com

Annotate the speeches for **4 qualities** that they **BOTH** contain: Warrants? Strategies? Fallacies/Incongruity? Themes? Structures?

Then determine **4 qualities** that are: **BUT** this is what is Unique/Original to each speech: Warrants? Strategies? Fallacies/Incongruity? Themes? Structures…

**Complete the Both Both But But Chart**

|  |  |  |
| --- | --- | --- |
| **Topic Sentences (examples below)** | **Evidence from #1 (quote and commentary/affects)** | **Evidence from #2 (quote and** **commentary/affects** |
| **Both** include sensory details to describe observations about insects with precision |  |  |
| **Both** use strong connotative verbs to speculate on the meaning of an insect’s behavior |  |  |
| **But (however, yet)** – this speculation on the nature of insects has its differences. **While #1 does** -------- **#2 does** ------------- |  |  |
| **#1** is generally literal in his style while describing insects, **But (yet; however)** #2 describes them metaphorically  |  |  |

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**Activity #2: Analysis of First Presidential Debate Highlights: 3-2-1 Posters**

**Your group will be assigned one of the following highlight videos from the debate.** Access the highlight clips from YouTube. ABC News. Document **3 key rhetorical strategies** used by each candidates during the clip. On poster paper creatively put the **3 strategies/quote/one affect**; draw **2 key images and or symbols** that the candidates describe (one image for each candidate), and indicate **1 overall purpose or exigency** that each candidate states or implies.

ABC News Presidential Debate Highlights | Race Relations, Police-Involved Shootings

ABC News Presidential Debate | Clinton, Trump Job Creation Plans

ABC News Presidential Debate Highlights | Trump, Clinton Defend Tax Plans

ABC News Presidential Debate Highlights | Preventing Homegrown Terror

## ABC News Presidential Debate Highlights | Trump, Clinton Nuclear Weapons Policy

## Activity #3: Analysis of 2nd Presidential Debate Clips: Establishing Ethos

## A large portion of this debate attempted to address each candidates’ failings, and gave each candidate the chance to re-establish ethos with the American voter. What the following clips: